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A Pecan Pie with a Texas-sized Purpose

TPWF and Goode Co. Seafood Partner to Protect the Texas Coast

HOUSTON —Texas Parks and Wildlife Foundation (TPWF) and Houston-based Goode Co. Seafood are joining forces to help conserve the Texas Gulf Coast.

To commemorate the company's 40th anniversary, Goode Co. Seafood is offering a limited-edition Texas Parks and Wildlife Foundation fire-branded Brazos Bottom Pecan Pie Box. The handcrafted keepsake wooden box houses Goode Co.'s legendary pecan pie and represents a shared commitment to the coast that has inspired and sustained generations of Texans. With every purchase, a portion of proceeds will support TPWF's efforts to conserve the wild things and wild places of the Texas Gulf Coast.

"For 40 years, the Texas Gulf Coast has inspired our menus, our restaurants and our way of life," said Chef and President Levi Goode, Goode Co. Restaurants. "Partnering with Texas Parks and Wildlife Foundation is a meaningful way to celebrate that legacy while helping conserve the natural wonders that make this region so special."

Since 1991, TPWF has worked alongside the Texas Parks and Wildlife Department and other trusted conservation partners to protect Texas' lands, waters and wildlife. Along the coast,

TPWF has fueled projects that restore and protect critical habitat, rebuild oyster reefs, create artificial reefs that enhance marine ecosystems and fishing opportunities, and strengthen the barrier islands and coastal landscapes that support wildlife and coastal communities alike.

Recent investments by TPWF include the historic acquisition of the 17,531-acre Powderhorn Wildlife Management Area and State Park, helping to install the second largest artificial reef in the Texas Gulf, and supporting the permanent protection of more than 12,000 acres of coastal habitat along the Matagorda Peninsula. These efforts help ensure that the Texas Gulf Coast remains healthy, productive and wild for the benefit of future generations.

"For four decades, Goode Company has brought the delicious flavors and traditions of the Gulf Coast to Texas tables," said TPWF Executive Director Anne Brown. "We're proud to mark this milestone together, and we invite Texans to join us in supporting the conservation work that will help ensure the long-term resilience of our Texas Coast, wild things and all."

The limited-edition pie box is available for purchase online and in all Goode Co. Seafood locations.

IMAGES AND PHOTO CREDITS: TPWF-Goode Seafood Co. Conservation Partnership - Dropbox

ABOUT TPWF

Since 1991, Texas Parks and Wildlife Foundation has worked to advance Texas' proud outdoor traditions and conserve and enhance our state's lands, waters and wildlife. Our vision is for all Texans to have access to the wild things and wild places of our state, both now and for generations to come. For more information, please visit www.tpwf.org.

ABOUT GOODE COMPANY:

Goode Company is an independent restaurant group based in Houston, Tx, led by Chef and President Levi Goode. It was founded in 1977 by Levi's father, Jim Goode, a graphic artist with a passion for good food and Texas cooking traditions. In the past four decades, Goode Company has grown from a single BBQ joint to a restaurant group with six different concepts - Goode Co. Barbecue, Goode Co. Taqueria, Goode Co. Seafood, Goode Co. Kitchen & Cantina, Goode Co. Armadillo Palace and Goode Co. Fish Camp, and 12 locations throughout the Houston area, all featuring the Goode family's recipes. Goode Company also has a national presence with its online shop, selling and shipping items like its famous Brazos Bottom Pecan Pie - featured as the nation's #1 Best Mail-Order Pie by Bloomberg - fully smoked briskets and more.

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