



## Lone Star Land Steward Awards

*Join the Texas Parks and Wildlife Department for an evening celebrating the 25th annual Lone Star Land Stewards and their achievements in conservation.*

**THURSDAY, MAY 27, 2021**

VIRTUAL EVENT

6:00 PM

*The annual Lone Star Land Steward Awards recognize and honor private landowners in Texas for their contributions to land, water and wildlife stewardship. More than 95 percent of land in Texas is privately owned or managed, making their efforts important to all of us.*

Launched in 1996, the Lone Star Land Steward Awards are part of the Texas Parks and Wildlife Department's Private Lands Program. The awards program is designed to educate landowners and the public and to encourage participation in habitat conservation through the following objectives:

- Recognize private landowners for excellence in habitat management and wildlife conservation on their lands
- Publicize the best examples of sound natural resource management practices
- Encourage youth education and participation in promoting responsible habitat management and improved ecosystem health
- Promote long-term conservation of unique natural and cultural resources
- Promote ecosystem awareness and acknowledge the best conservation practices in the ecological regions of Texas
- Enhance relationships between private landowners and Texas' natural resource agencies
- Illustrate the important role of Texas' private landowners in the future of our natural resources



*For more information on the awards, visit: [www.tpwd.texas.gov/landsteward](http://www.tpwd.texas.gov/landsteward)*



# Lone Star Land Steward Awards

## UNDERWRITING OPPORTUNITIES

### PLATINUM (\$15,000)

- Logo recognition in an issue of *Our Wild Texas* e-newsletter highlighting Lone Star Land Steward winners (209,000 subscribers)
- Recognition in commemorative USB drive of award winners' videos
- Recognition in full-color "thank you" ad appearing in December 2021 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Logo and link on Lone Star Land Steward website page
- Logo recognition during virtual event (deadline April 30)
- Recognition in promotional materials to include press releases and social media (deadline April 30)

### GOLD (\$10,000)

- Logo recognition in an issue of *Our Wild Texas* e-newsletter highlighting Lone Star Land Steward winners (209,000 subscribers)
- Recognition in full-color "thank you" ad appearing in December 2021 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Logo and link on Lone Star Land Steward website page
- Logo recognition during virtual event (deadline April 30)
- Recognition in promotional materials to include press releases and social media (deadline April 30)

### SILVER (\$5,000)

- Recognition in full-color "thank you" ad appearing in December 2021 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Logo and link on Lone Star Land Steward website page
- Logo recognition during virtual event (deadline April 30)
- Recognition in promotional materials to include press releases and social media (deadline April 30)

### BRONZE (\$1,000)

- Recognition in full-color "thank you" ad appearing in December 2021 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Name recognition on Lone Star Land Steward website page
- Name recognition during virtual event (deadline April 30)
- Recognition in promotional materials to include press releases and social media (deadline April 30)



*For more information on underwriting opportunities, please contact  
Matt Hughes at (512) 389-8403 or mhughes@tpwf.org*



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### UNDERWRITING FORM

*Thank you for your support. Please complete the form and mail it with check or credit card payment to TPWF at the address below.*

#### CONTACT INFO

Name as you wish it to appear for recognition:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City, State, Zip:

\_\_\_\_\_

Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

Contact Person:

\_\_\_\_\_

#### UNDERWRITING LEVEL

Platinum Level	\$15,000
Gold Level	\$10,000
Silver Level	\$5,000
Bronze Level	\$1,000

#### PAYMENT METHOD

FEDERAL TAX ID #: 74-2602504

Check (payable to Texas Parks and Wildlife Foundation)

Credit Card Amount: \$ \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV # \_\_\_\_\_

Cardholder Signature \_\_\_\_\_



MAIL TO:

Texas Parks and Wildlife Foundation  
2914 Swiss Avenue  
Dallas, TX 75204

